



222 Rat-U-THIT 200 PEE ROAD,PATONG BEACH, KATHU, PHUKET, THAILAND 83150
TEL: 66 76 341938, 294409 FAX: 66 76 292298 E-MAIL : INFO@PHUKETTHAISPA.COM

Company Profile

Company Name	: Baan Tamachartthai Spa
Address	: 222 Rat-U-Thit 200 Pee Road, Patong Beach, Kathu, Phuket 83150, Thailand Tel: 66 (76) 341938, 294409Fax: 66 (76) 292298 E-mail:info@phuketthaispa.com www.phuketthaispa.com
Contact Person	: Miss. Nutthanit Pohwan
Position	: Managing Director
Registered Capital	: Phuket, Thailand
Established Since	: 2002-Present
Type of Business	: Day Spa, Hotel and Spa, Medical Spa
No. of employee	: 1 Spa Manager, 16 Therapists, 4 Receptionists, 1 Spa Marketing, 2 Spa Drivers, 2 Shift Receptionists.
No. of bed	: Baan Tamachartthai Spa (4 Beds for Thai Massage, 4 Chairs for Foot Massage, 8 Beds for Treatment) : Patong Sea Spa (7 Beds for Thai Massage, 2 Chairs for Foot Massage, 8 Beds for Treatment) : Patong Medical Spa (10 Beds for Thai Massage, 4 Chairs for Foot Massage, 6 Beds for Treatment)

Miss. Nutthanit Pohwan (Managing Director)

Nutthanit Pohwan have graduated from Ratchaphat Phuket University, Bachelor Degree of Art. She had experience as below.

1. Marketing Supervisor at Phuket Trekking Club for 3 year
2. Travel Service at Patong Resort for 2 year
3. Owner of Friendly Tour Since 1997 until present
4. Owner of Friendly Massage Since 1999 until present
5. Owner of Baantamachartthai Spa Since 2002 until Present
6. Owner of Patong Sea Spa Since 2003 until Present.
7. Owner Patong Medical Spa Since 2005 until Present.



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Mission & Vision

Under the concept "*Natural is Life*"

Baan Tamachart Thaispa is the unique of quality spa in phuket. The word Tamachart means natural and under natural power. Of all Baan Tamachart treatments offered the most famous recipe from thai herbal and combining with special technique massage. The spa menu was created with natural favorites as Thai traditional massage, Body treatment, Body Scrubs, Body wrap, Facial treatment and Shiro dhara treatment.

Baan Tamachart provides a great sense of space. The design will be 2 storey for customer prefer including ensure the end result of physical relaxation using natural methods aimed specifically at gratifying the five human senses of form, palate, order, sound and touch. One of experience memories is treatment from Baan Tamachart.

Reputation

Baantamachartthai Spa locate at Patong Beach. We are the middle of famous hotel Ex. Patong Merlin Hotel, Holiday Inn, Burasari etc., so very easy to visit us .We provide a lot of treatment such as Thai Massage, Aromatherapy Massage, Body Scrub, Body Wrap, Facial Treatment and satisfaction guarantee for all treatment with service provide.

Our techniques and natural treatment are thousands of years old. The traditions and the recipes have been passed through generations, and are proven most effective in physical and spiritual treatment. No modern pill or piece of machinery can replace the power of natural remedies and the power of the human touch.

In addition we have two branches as below

Branch 1. Patong Sea Spa is part of the royal crown hotel (Hotel and Spa). Our Spa be locate at 31 nanai road, Patong beach, Kathu, Phuket. There are a peaceful place for healing and relaxation.

Branch 2. Patong Medical Spa is part of the Patong hospital (Medical Spa). There are a famous of a lot of treatment especially Element Massage.

Our Spa every branch is management base on the same policy is Natural is Life.
Management Service

We have experience team work for solve problem when you matter immediately and we can consulting management system.

One of the growth strategies for Baantamachart Thaispa is the spa management service with the existing or new resorts. Our philosophy is to provide the comprehensive & professional management of spa facilities together with the resort in order that spa can be one of the service outlets that generate reasonable income and good image to the resort. A complete franchise package will be available in the future.

Baantamachart Thaispa provides a wide range of solutions from designing, construction development, training and operation of health resorts & spa to day spas. The Company also offers turnkey services for spa project.



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General Proposal For Spa Management

Spa Consultancy and set up is based on a case-by-case basis, according to the concept, complexity and duration of each project.

Spa set-ups typically involve;

Spa design and construction

- Development of the spa concept based on the owners' wish, the location, and the target market
- Preparation of design for architect & interior designers, and review of plans on at every stage to ensure all details are in function.
- Creating Ambience.
- Established name, image and reputation
- Attend regular site inspections throughout construction.

Human Resource

- Assist in recruiting staffs to ensure that we receive that quality staff to serve the excellent services.
- Advise on salary structure, commission structure.
- Conduct evaluation and development procedures.
- Organization Chart

Product and treatment

- Analysis of spa treatment menu and spa retails appropriate to the philosophy and concept.
- Create and develop signature treatments, packages and collaterals to generating interest.
- Introduction new professional ranges.
- Design and develop a private label spa
- Calculate cost per treatment and package
- Creating effective spa retails display.
- Recommend selling prices for all treatments and spa retails.
- Standard Operating Procedures
- All aspects of spa presentation.
- All aspects of hygiene and maintenance.
- All routine procedure
- Provide the report that can use to support the sales plan.
- Oversee, supervise and monitor all facets of daily operation.

Marketing

- Assist in development and creating promotions specifically.
- Assist in marketing and situation review.
- Published & marketing through Baantamachart Thaispa Network.

Training

- Training of all staff in products knowledge, treatments technique, spa retails and spa specific requirements.
- Training of all staff in operation procedure.

If you would like to request further information Please contact Baantamachart Thaispa. We will be very happy to provide the information you require by email.



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Business Plan and Marketing

We can consulting you for creative Spa Package and help you to find out customer focus. Because Our Boss was growth from tour business, so she know and understand about the tourist behaviors.

Operation

We are ready to answer all your questions and help you find exactly what you need for your Spa Ex. Policy, Operation manuals, staff development and budget etc.

Focus Group

We will help you find out what your guests really want and how you can give it to them for your benefit.

Financial Analysis

Find out where you are losing money and how to stop it. Learn cost containment and control measures that can help.